

1:00pm-2:00pm | Lunch | Pfau Library 4005 | Mass Productions

2:15pm-3:15pm | Session 7 | Pine Room | Session Chair: Carmen Jany

- *Carlos Fuentes en el cuestionamiento de la revolución mexicana en la novela La muerte de Artemio Cruz*, **Alfredo Hernández (San Diego State University)**
- *La conceptualización de la mujer en los refranes desde la Edad Media hasta la actualidad: Su repercusión en la mujer latinoamericana actual*, **Alma Olvera (Copper Mountain College)**

3:15pm | Conclusion



**Sponsored by**

Acto Latino • Association for Latin American Studies (ALAS)  
Center for International Studies and Programs (CISP) • College of Arts and Letters  
Department of World Languages & Literatures • Intellectual Life • Mass Productions  
Pfau Library • The TransCultural Commons Collective • University Diversity Committee

*April 13-14, 2017*

# LATIN AMERICAN STUDIES CONFERENCE

STUDY OF THE AMERICAS

*Feautres*

**Dr. Sara Sefchovich (UNAM)**

*Escribir y recordar” (To write and to remember)*

**Dr. Carlos Martínez Assad (UNAM)**

*“La memoria y la construcción de la identidad” (The memory and the construction of identity)*

**Fran Ilich, Aridoamérica**

*Another world is possible: Hidden digital histories,  
community building, and the power of agency,*



## Thursday, April 13, 2017

9:00am | Opening Remarks | Eucalyptus Room | Carmen Jany, CSUSB

9:00am-10:30am | Session 1 | Eucalyptus Room | Session Chair: Teresa Velásquez

- *Power, Privilege and the Latina Body: The fight for Puerto Rican women's reproductive freedom from the 1950s to 1970s*, Bianca Martinez (UCSD)
- *ELECTIONS 2.0: Hate on the networks during the race for the Presidency in 2014*, Angelo Carnieletto Müller (UCSD and P. Universidade Católica do Rio Grande do Sul)
- *The concept of "Hispanoamérica" in Spanish Historical Imagination (1870-1898)*, Rodrigo Escribano Roca (UCSD and University of Alcalá in Spain)

10:30am-10:45am | Break

10:45am-11:45am | Session 2 | Eucalyptus Room | Session Chair: Carmen Jany  
Special Session: Healthcare in Latin America

- *Exploring the meaning of job burnout beyond the Western Context: A study of Salvadoran social workers*, Erica Lizano (Social Work, CSUSB)
- *Promotores de Salud: Addressing Health Disparities in Latin America and the US*, Angie Otiniano Verissimo (Health Science, CSUSB)

11:45am-12noon | Break

12noon | Welcome | Pfau Library 4005 | Terry Ballman, Dean College of Arts and Letters

12noon-1pm | Keynote 1 | Pfau Library 4005 | Session Chair: Carmen Jany  
"Escribir y recordar" (To write and to remember), Dr. Sara Sefchovich (UNAM)

1pm-2pm | Lunch | Pfau Library 4005

2pm-3pm | Keynote 2 | Pau Library 4005 | Session Chair: Antonieta Gallegos-Ruiz  
"La memoria y la construcción de la identidad" (The memory and the construction of identity), Dr. Carlos Martínez Assad (UNAM)

3:00pm-4:00pm | Session 3 | Eucalyptus Room | Session Chair Carmen Jany  
Panel Session: Studying abroad in Latin America: Opportunities and Experiences  
Michal Kohout (Geography, CSUSB) · Elva Salgado, Center for International Studies and Programs  
Maria Barragan-Arreguin, DREAMers Resource and Success Center ·  
Eduardo García Lima (CSUSB – CLADEA)

4:00pm-4:15pm | Break

4:15pm-6:15pm | Session 4 | Eucalyptus Room | Session Chair: Antonieta Gallegos-Ruiz  
Graduate Student Roundtable

- *El español fronterizo en contacto con los haitianos en Latinoamérica*, José Fernández (CSUSB)
- *La identidad mexicana: una construcción femenina*, Areli Elizalde (CSUSB)
- *Reyna Grande's "The Distance Between Us" as an Example of Culturally Relevant Literature*, Kimberly Cortez (CSU Dominguez Hills)

4:30pm-6:30pm | Pfau Library 5005

SUNÚ: A documentary film about one of the world's greatest treasures  
with introduction by filmmaker Teresa Camou Guerrero

6:30pm | Acto Latino Performance | Santos Manuel Student Union Theatre

## Thursday, April 13, 2017

9:00am-10:30am | Session 5 | Pine Room | Session Chair: José Muñoz

- *Iconographic Evidence for Social Organization in Early Formative Period Coastal Oaxaca, Mexico*, Guy Hepp (Anthropology, CSUSB)
- *¡Ven para mi Cuba! Tourism, Gender, and Authenticity in Contemporary Cuba*, Gabriela Bascán (Scripps College)
- *Folklore from the Southern San Joaquin Valley*, José Reyna (CSU Bakersfield)

10:30am-10:45am | Break

10:45am-11:45am | Session 6 | Pine Room | Session Chair: Carmen Jany  
Special Session: Healthcare in Latin America

- *Retrospective Injury Survey of Central American CrossFit® Participants*, Guillermo Escalante (Kinesiology, CSUSB)
- *Promoting Health from Outside the State: La Comunidad, Migrants, and Hometown Associations*, José Muñoz (Sociology, CSUSB) and José Collazo (Washington State University)

12:00pm-1:00pm | Keynote 3 | Pfau Library 4005 | Session Chair: Liliana Gallegos  
Another world is possible: Hidden digital histories, community building,  
and the power of agency, Fran Ilich, Aridoamérica